Manish Mohan Patil

UI/UX and Product Designer

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Present address: Dublin, Ireland | Permanent address: Pune, India | Stamp: 2, Stamp 1G in process

SUMMARY

Professional UI/UX and Product Designer with 4+ years of expertise in blending business acumen, information technology and human-computer interaction with excellent communication and problem-solving abilities to design user-friendly software products and delightful consumer experiences. Over the years, I have focused on contributing towards Fintech, SaaS and B2B Enterprise domain companies namely Udemy, Amdocs, iMocha and Winvesta where I played key roles in projects involving prominent giants like AT&T, Verizon, and Microsoft. I have also led a dynamic team of designers and collaborated with developers to achieve a $10,000 reward from Microsoft's Teams App Store team.

SKILLS

Technical Skills: Sketch, Figma, Miro, Axure, Confluence, Invision studio, Adobe Photoshop, Adobe Illustrator, Canva, Wireframing, Sketching, User testing, Mood boarding, Design system, Research, Interviewing, Survey, HTML, CSS, Prototyping, Micro animation, Framer, User flow diagram, Interaction design, Typography, Color theory, Workshop facilitation, User Experience (UX), User Interface (UI), Design iteration, Collaboration, Jira, Adobe Creative Cloud Applications, Design patterns, Layout, Grid structure, High-fidelity designs, Mockups, WCAG, Accessibility, Data synthesis, Reporting, User research

Certifications & Training: Springboard UI UX Design Career Track

Languages: English, Marathi, Hindi

EDUCATION

University College Dublin	Sep 2023 – Aug 2024
MSc Human-Computer Interaction; Received €5,500 scholarship	Dublin, Ireland
Symbiosis International University	Jul 2017 – Jun 2020
Bachelors in Business Administration, Major in Information Technology, GPA: 3.48/4	Pune, India

EXPERIENCE

Udemy Ireland Limited	June 2024 – Aug 2024
User Experience and Product Design Intern	Dublin, Ireland

- Designed and delivered an enhanced end-to-end user experience for Udemy's Badges and Certification Preparation section by adopting a design thinking approach, boosting the discoverability of learner achievements by 20% on the desktop, web platform. Gathered feedback and design critique through 2 in-depth design reviews with the VP of Product Design and cross-functional teams and stakeholders.

- Facilitated 3 design ideation workshops with cross-functional teams to generate meaningful data, user flow diagrams, How Might We (HMW) statements, brainstorm and craft potential ideas, high-fidelity mockups and interactive prototypes.
- Consulted with product managers, engineering, marketing and product teams to understand technical feasibilities, competitor influence, challenges and considerations for design ideation of Udemy's newly introduced offering of company badges enabled by 1EdTech Open Badges standard.

Amdocs Development Centre India LLP   Aug 2022 – Jul 2023
User Interface User Experience Specialist   Pune, India

- Partnered with diverse AT&T design team, product owners, content, developers and design leads from multi-locations across the US to share progress and build and deliver the AT&T Knowledge Hub project, empowering over 145,000 employees across the organization towards creating efficiencies within teams.
- Designed web and mobile application interfaces by incorporating improved visual designs, assets and interfaces for the top 10 telecom giants; including AT&T, Verizon and Vodafone with modern design assets, revamped icons and typography.
- Helped lift and improve the efficiency of developers in achieving design pixel perfection by 2x during the work-in-progress design-to-code phase by participating in phase-wise detail-oriented reviews and supporting them with guidance on using design assets, content, generating Jira tickets and establishing conversation around efficient use of HTML and CSS code elements and providing support to Figma Dev Mode capabilities to reduce design team dependencies.
- Demonstrating my strong people skills and expertise in using design tools like Figma, I planned and drove the controlled transition of Amdocs India's entire design team from Sketch to Figma, conducting 20+ training sessions that significantly enhanced the team's design efficiency, helping to enact and guide towards the creation of a smooth workflow.
- Left for pursuing 1 year Master's Degree, MSc HCI in Ireland, July 2023.

iMocha Tecknack Technologies Private Limited   Dec 2021 – Aug 2022
User Experience Designer   Pune, India

- Improved skill assessment platform design by revamping the user journey; consisting of 2500+ technology skills which improved hiring and candidate conversion rate by 60%.
- Conducted qualitative research and interviewed notable B2B clients among Fortune 500 companies to drill down to specific design requirements, highlight problem areas and perform usability testing to evaluate gaps.
- Spearheaded design efforts to build a native assessment app for the Microsoft Teams app store using Microsoft Fluent UI with the collaboration of Microsoft developers and product managers, owners. Achieved an appreciation reward of $10,000 for further app enhancements and to build future versions.
- On exhibiting my strong visual design senses and leadership abilities, I was nominated by the CTO to commit and work in an agile and collaborative environment with Embacy.io design agency to help refresh iMocha's brand identity and web presence. Responsible for providing design assets and participated in design demos and feedback sessions on a timely basis.
- Facilitated staff training and controlled implementation of the new design system and style guide across iMocha's internal departments, while also recommending best practices to align with Embacy.io's proposed brand language.

- Proposed a modern test interface by relying on rapid prototyping techniques to the CEO and CTO to focus on fulfilling customer experiences and driving up engagement and promotion of user adoption; upskilled 200k+ employees to date.
- Ideated, designed and oversaw the launch of iMocha's candidate verification feature version 1 by working closely with content designers and product owners to integrate Veriff identity authentication API which led to an improved user authentication rate by 70% and control the candidate impersonation rate in-turn building trust.

Winvesta Technologies Private Limited   Apr 2021 – Dec 2021

User Interface Designer   Pune, India

- Redesigned user interface for Android and iOS apps; improved the user's onboarding experience by 30% by reducing 35+ onboarding screens to 20 simplified screens relying on gamification techniques.
- Advised marketing teams to adopt best practices in simplifying their approach to creating marketing artefacts and content that is consistent and aligns with the brand guidelines by using Figma and Canva.
- Signified the importance of investing in compelling design ideas and initiated conversations for enhancing Multi-currency dashboards, payment interfaces and stock market tracking interface experience with company CEO and Co-founders.
- Worked closely with product managers to enhance user flows such as onboarding journey and interfaces for Winvesta's iOS and Android and improved app store display graphics and imagery to promote downloads and committed to driving up app ratings.
- Explored 2+ fresh design layouts aimed at a revamped and modernized app appearance. Validated design choices with the help of design test methodologies and principles, presented interactive prototypes and design demos exhibiting critical screens to business heads, developers and content designers to align and adapt with requirements and meet customer satisfaction.

MENTORSHIP

DesignBoat UI UX School   May 2023 - Aug 2023

User Interface User Experience Design Mentor   Pune, India

- Mentored a batch of 40+ aspiring designers from development, business and architectural backgrounds.
- Imparted practical knowledge through hands-on design exercises and mini projects comprising design thinking, design trends, competitor research, user recruitment, interviewing and card sorting techniques.
- Provided students with in-depth feedback, engaged in productive design conversations and encouraged adherence to design practices using references from Google Material Design System and Apple Human Interface Guidelines to build a robust design sense and familiarised them with design handoff processes.

Symbiosis International University   Feb 2023

Guest speaker   Pune, India

- Invited as a guest speaker to influence and deliver a talk to 80+ passion-driven attendees on the field of User Interface and User Experience as a lucrative and professional design career for upcoming graduates pursuing BCA and BBA-IT degrees.